Nestled in the foothills of Appalachian Ohio, Rural Action was founded in 1991 on the principle that locally-based, sustainable and inclusive development is the main strategy for building resilient rural Appalachian communities.

Rural Action’s mission is to foster social, economic, and environmental justice in Appalachian Ohio. Together, we envision a region of clean streams, healthy forests, thriving family farms, meaningful jobs for everyone, lively towns that remember local history and celebrate their stories, and people working together to make this vision a reality.

As a membership-based organization, we believe the best development is done with participation from diverse groups who have a stake in the outcome. Our role is to empower communities to value and take ownership of our environment, economy, and community, so we can meet the needs of the current generation while also building a just and sustainable future.

See where we work on Page 18. Chartered for all of Appalachian Ohio, Rural Action continues to expand because there is great demand for smart local solutions to global and regional problems.

Welcome to Rural Action’s 2016 Annual Report. We enjoy putting these together with great images and numbers that show our members what’s getting done. This year, we’re taking a little extra space to tell stories about our members because they are inspiring, and they show us the potential we have in Appalachian Ohio.

There’s no question many have found themselves on one or the other side of American politics throughout 2016. But the beauty and elegance of local community development is that we really can transcend those big national divides and talk about our shared values, hopes, and dreams for where we live.

When we do that, we build trust and connection to each other. Trust is the foundation that makes it possible to work together and get things done. The problems we face are big – and so the resources we have to bring need to be big. And getting to “big” in rural communities requires working together and including everyone, whether that’s teachers and students, farmers and produce buyers, local government and passionate recyclers, businesses and entrepreneurs, and many more.

Because of our growing networks and expanded programs, this year we welcomed a new group of leaders to help us do things. Eric Smith joined as our Chief Program Officer, and Brian Vadakin joined as our Social Enterprise Coordinator. Forty donors helped raise the funds to hire Eric, pitching in to do a big thing together.

While these two positions are housed at Rural Action, they exist to make sure the whole system of partners, members, and communities we are part of works better and does more. Thank you to our members and supporters for all you do to help us meet our mission and change the world, one relationship at a time.

Sincerely – Gary and Michelle
OUR MISSION

Our mission is to build a more just economy by developing the region’s assets in environmentally, socially, and economically sustainable ways. Our core work centers on:

• Helping small communities do big things
• Growing local businesses and jobs
• Restoring our environment
• Cultivating the next generation of leaders

Our decades of experience have taught us some critical lessons and shaped an Appalachian approach to participatory development in Ohio. Our approach is rooted in the work of many partners across Central Appalachia and rural America who believe we have the power to write our preferred future.

OUR THEORY OF CHANGE

A Theory of Change is a planning tool. We wrote one to explain what we think needs to be in place in order to achieve our big goal: a new, more just economy in support of people, their communities, and the environment we all rely on.

The graphic on the facing page describes the things we believe need to exist — at a sufficient enough scale — to bring about this new economy. You can jump into this circle at any point but all elements are required for lasting change to take place.

Let’s look at this in the context of food systems. You have to engage the people most affected — in this case, it’s consumers and farmers. What do they need and what it would take for them to grow the local and regional food system? You’re going to need to do a lot of learning — as an organization, with partners, through training and peer to peer learning with other producers. It helps to understand, value, and control the assets you need. Knowing which producers grow which products, who has a truck they can share, who can provide what training, helps you understand where gaps exist and where extra support is needed. Ensuring the proper infrastructure is in place is really important — having a business like the Chesterhill Produce Auction where produce can be aggregated, or having enough refrigeration at local kitchens and distribution sites. Finally, where are the markets? What do people want to buy? Where do they want to buy it? What market opportunities exist for producers?

OUR CURRENT WORK

Rural Action works both in communities of place, as well as communities formed around interests or sectors, including:

• Environmental Education
• Energy and Climate
• Sustainable Agriculture
• Forestry & Wood Products
• Social Enterprise
• Watershed Restoration
• Zero Waste
ENGAGING COMMUNITIES

John Stock is the Outreach Coordinator for United Plant Savers (UPS). He works at the Goldenseal Botanical Sanctuary in Rutland, Ohio. For fifteen years, Rural Action has had a close working relationship with United Plant Savers highlighting the value and benefits of native plants in our region and across Central Appalachia. In the last few years, our partnership has been stronger than ever, in large part because of John’s communication and vision.

In September of 2016, United Plant Savers and Rural Action held a two day training at the UPS Goldenseal Sanctuary in Rutland, Ohio. The training was held in partnership with the Appalachian Beginning Forest Farmer Coalition, (ABFFC). The ABFFC is a USDA funded Beginning Forest Farmer project, led by Virginia Tech. The coalition has enabled both UPS and Rural Action to engage current and potential farmers in the sustainable production of Black Cohosh, Goldenseal, American Ginseng, and other species for the herbal products industry and other commercial uses.

Seventy-eight people attended the training coming from Virginia, Ohio, Kentucky, and several other states. Many of the attendees had never been to the Goldenseal Sanctuary, a 400 acre preserve dedicated to at risk native medicinal plants, and a cornerstone of United Plant Saver’s botanical sanctuary system. This setting provided a remarkable example of the richness and diversity of the flora of our region and what is possible through good stewardship. Together, we are engaging people in the region to learn about, value, manage, and even profit from this rich natural asset.

Stay tuned this exciting work! UPS is developing a visitor center, herbarium, and classroom space at the sanctuary. Rural Action looks forward to their expanded capacity and working with John to bring landowners from across Appalachia (and beyond) to southeast Ohio where they can learn about wise use and sustainable management.

IN HIS OWN WORDS AT RURALACTION.ORG/JOHN

“Part of the story that needs to be talked about is the value of an intact forest vs. the value of the minerals that lie beneath it... We [Meigs County] are still being taken advantage of for very little return, but what’s encouraging about the work that United Plant Savers does and Rural Action does is that we are establishing the value of an intact forest to a community.”

~ John Stock

MORE WAYS WE ARE ENGAGING COMMUNITIES

21,714 KIDS + ADULTS participated in activities organized by Rural Action’s 26 member Ohio Stream Restore Corps AmeriCorps program. Activities included everything from kids day camps to watershed tours for community members and food safety training for farmers.

5,761 HOURS of community service were contributed to local projects -- from dumppile clean-ups to winter clothing drives -- across 18 counties. These hours were served by 1,024 volunteers recruited and coordinated by Rural Action’s 26 Ohio Stream Restore Corps AmeriCorps Members.

650 MEMBERS

In 2016, Rural Action’s membership grew to 650. One of our core values is working WITH the people of the region to do big things, and by focusing on membership growth and involvement, we are putting our values into action.

HALF WAY THERE

Of 86 action steps outlined in the Athens Hocking Zero Waste Action Plan (ZWAP) more than half have been completed since 2013. The ZWAP was crafted with input from twenty partner organizations and nearly 200 people, many of whom implement the plan through 4 working groups coordinated by Rural Action.
James Comer once said, “No significant learning can occur without a significant relationship.” In 2010, Curt Moore and Rural Action staff met at Trimble Middle School for the first time, launching what would become an enduring partnership that has sparked deep growth for our region’s youth.

Curt, a 5th grade teacher, was asked at that first meeting to join Rural Action’s Appalachian Green Teachers Project. He adamantly responded, “If this is something that gets my kids outside and learning, and is something hands-on for them, I’m in.” Since then, Curt and Rural Action have worked together every year, creating memorable outdoor learning experiences for over 400 Trimble students.

The more Rural Action has worked with Curt and his students through inquiry-centered, project-based, and student-focused education, the more Rural Action has become a trusted partner in the learning process. By 2016, our collaborative efforts have come to incorporate the following elements in the fifth grade class alone:

- A field trip in the fall for the entire 5th grade class, plus a year-end trip for 25 students;
- Weekly lessons with a smaller group of 5th graders that focus on team building, communication, and local environmental issues;
- Co-teaching with Curt during the class units focused on food webs and ecosystems, erosion and geology; and light, sound, speed, and force.

Educating children is a tall task, especially when a variety of factors beyond their control can have such powerful impacts on their learning. Rural Action will continue to support Curt in helping Trimble students get the best possible education and grow up knowing more about the creeks and forests in their backyard.

"As I watch the students grow and pass them in the hallway, we can always share that moment and they’ll say ‘Hey, Mr. Moore, I remember that field trip back in 5th grade,’ and they’re in 8th grade. This field trip sticks with them and they get some experiences here that they don’t get anywhere else in school.”

~ Curt Moore

More ways we are learning together

IN HIS OWN WORDS  AT RURALACTION.ORG/CURT

8,070 LEARNED

together about environmental issues, climate change and ecological footprints. In 2016, kids, parents, and teachers participated in the Appalachian Green Teachers Project through 750 hours of inquiry-based lessons and hands-on activities across 319 programs held in classrooms, libraries, and afterschool programs.

96 CHAMPIONS

of green energy explored the potential of solar power in Appalachian Ohio through the area’s first solar congress hosted by Rural Action and USDA Rural Development.

78 FOREST FARMERS

joined with Rural Action, Virginia Tech, and United Plant Savers for a 2-day workshop to learn together how to improve forest health while generating income.

200 LANDOWNERS

participated in peer-to-peer site assessments, education, and mentorship opportunities.
In November, Rural Action, Big Brother/Big Sister, and Ohio Stream Restore Corps members led a hike for students and their teachers down into a canyon at Camp Oty’Okwa in the Hocking Hills. At the bottom of the sandstone gorge, the temperature was nearly 10 degrees cooler allowing the eastern hemlock trees and an entire associated ecosystem to thrive. Numbered among the 28 students and 10 teachers from seven Southeast Ohio high schools involved in this lesson on climate was Victoria Wilson, a student at Alexander High School.

Victoria joined in the hike as a volunteer with the Youth Climate Action Team (YCAT), an environmental leadership program led by Rural Action and Camp Oty’Okwa. After Victoria and her fellow students received their initial training, they returned to their home schools to take action and create positive change. Since November, YCAT teams have done energy audits, completed waste assessments, increased recycling, created composting systems, and designed pollinator gardens to attract monarch butterflies.

The YCAT project represents Rural Action’s commitment to investing in youth. Young people are a powerful resource, fortified by creativity, boldness, and enthusiasm. For Victoria, this enthusiasm includes a passion for the outdoors and environmental stewardship. Empowering and mentoring Victoria to attain her full potential as a community leader who can think critically and act appropriately will help to protect assets in our region, including the natural wonders of our Appalachian Ohio home.

“...we made a plan to improve the school on recycling and composting. When we got back to school, we talked to the board...because we wanted to do compost bins and make recycling signs and get more people to recycle.”

~ Victoria Wilson
Kim Kalemba knew it wasn’t going to be an easy fix. When she first moved into her home in Wainwright, an unincorporated community in Tuscarawas County, she noticed a really big problem: water regularly flooded her backyard, leaving rusty orange stains everywhere the water sat. When she tried to figure out how to fix the flooding, she ran into financial and regulatory constraints that were too complex for a single landowner to address.

The property Kim lives on sits next to an abandoned coal mine that stopped operating in 1936. The water that filled up the mine now spills into the surrounding area, flooding backyards, and flowing into Silver Creek, a small stream that flows into Mud Run before entering the Tuscarawas River. The water is polluted with AMD – acid mine drainage – an acidic mixture that is full of iron and other metals. Silver Creek was virtually dead, with a stream bottom coated with iron that made it impossible for fish to lay eggs or water bugs to live underneath.

Rural Action identified the area around Kim’s house as a priority area to treat in order to restore the Mud Run Watershed. In 2016, Rural Action assisted the Ohio Department of Natural Resources in securing over $126,000 in matching funding to build the Holmes AMD Project next to Kim’s backyard. The project expanded a nearby wetland to increase retention time, as well as add limestone to balance the water’s acidity. The infrastructure that Rural Action helped install is a permanent improvement for all residents in the Watershed.

Before the project, many properties experienced flooding, making the community unpopular for new home buyers. With the Holmes AMD Project, Rural Action is helping Wainwright reduce flooding while also improving the health of Silver Creek. Kim’s grandkids can now catch fish and salamanders in the stream, although she insists they put them back. “Put that pole away!” she exclaims to neighbors who she sees fishing on the nearby bridge. “I worked hard to get those fish!”

“I couldn’t get into my backyard until July to mow because it was still under water…and then this happened…Now, this year I didn’t have any standing water, none!”

~ Kim Kalemba

MORE WAYS WE ARE BUILDING INFRASTRUCTURE

33,234 LBS. of material was kept out of the landfill through the efforts of Zero Waste Events Productions (ZWEP), a Rural Action social enterprise. In 2016, ZWEP worked with 18 festivals across Ohio educating festival organizers and over 62,000 festival goers about zero waste. Since 2011, 32 tons of waste have been recycled and composted through ZWEP’s work.

RECYCLING RATES DOUBLED to 19.37% of the total commercial and residential waste stream (up from 8.9% in 2009) in Athens and Hocking counties because of work by Rural Action, partners, and volunteers in the recycling and waste sector.

32 COUNTIES have a more powerful voice through the Appalachian Ohio Watershed Council formed in 2016. Over a dozen organizations are participating to address needs and give a common voice to water quality and watershed restoration and protection needs from across Appalachian Ohio counties.

49,000 LBS. of fresh, locally grown produce purchased at the Chesterhill Produce Auction was distributed to 8 school districts in southeast Ohio, resulting in greater healthy food access for 5,041 kids, many of whom qualify for the free and reduced lunch program.

IN HER OWN WORDS AT RURALACTION.ORG/KIM
CONNECTING TO MARKETS

Carie and Jarod Starr operate Cherokee Valley Bison Ranch in Thornville. They raise bison, pastured pork, chickens, turkeys and are pursuing a dream of creating a sustainable livelihood on property that has been in Carie’s family for fifty years. The Starr’s use rotational grazing to care for their pastures and produce healthy food which they sell through direct marketing.

Carie first started working with Rural Action in 2015 as a co-founder of Women Grow Ohio. Now a project of Rural Action, Women Grow Ohio works with women in agriculture to develop opportunities for connection, support, and promotion of their products. As her efforts with Women Grow Ohio demonstrate, Carie has a passion for sharing her experiences with other farmers. Carie said “lessons learned are the best teaching tools, and in 8 years of working with North America’s iconic “buffalo” there have been many lessons!”

Rural Action is working with Carie as she uses her knowledge and passion to open new opportunities for her farm. Carie has become a trainer within Rural Action’s peer to peer education network and teaches day-long farmer workshops to attendees, who have come from as far away as Tennessee to learn about Carie’s approach to farming.

Every farm has assets, including soil, water, plants, and animals, but often the greatest is knowledge. The art and science of sustainable agriculture involves nurturing and maximizing assets in a way that can be profitable for today while preserving the land for tomorrow. Developing a peer to peer education curriculum from her experience with bison ranching has given Carie a new revenue stream while helping other farmers grow.

“One of original goals of our farm was to provide education -- I had thought about having a bison workshop here, but it wasn’t until the relationship with Rural Action that I was able to make that happen. By working with Rural Action, and using Rural Action’s network, advertising and scheduling, it was really easy for me to have that workshop here.”

~ Carie Starr

IN HER OWN WORDS AT RURALACTION.ORG/CARIE

MORE WAYS WE ARE CONNECTING TO MARKETS

$24,268
in wood products were sold directly through the Chesterhill Produce Auction, benefitting 32 local woodworkers and representing a 158% increase from the 2015 total of $9,416.

$246,363
in profits will be generated for the local economy through Rural Action’s 2016 plant stock sale in which 80 lbs of ginseng seed and 3,000 ramp bulbs were sold to 109 unique buyers.

$325,000
was generated by Rural Action owned social enterprises in 2016 growing local jobs and directly impacting southeast Ohio’s local economy.

130 ATTENDEES
came together from 9 states for the first Appalachian Conference on Social Enterprise organized by Rural Action. This conference provided entrepreneurs and technical assistance providers networking, skill-building, and education over 2 days in Huntington, West Virginia.
2016 GIVING SOCIETY

Members are central and essential to the work of Rural Action, and we count on them for their leadership, advocacy, volunteerism, and financial support. The following Giving Society members have made multi-year pledges that help sustain the organization and allow us to plan for the future. For more information on the Giving Society call us at 740-677-4047 or visit our website at www.ruralaction.org/giving-society

Susi and Clayton Acord
Meri and Mm Amquist
Charles and Natalie Barman
Wanada and Terry Baxter-Potter
Gillian and David Berchowitz
Cynthia and Ron Birt
Chuck and Carol Blyth
Mary Ann Borch and Bob Kerber
Chad and Kirsten Bottie
Jen and Jeremy Bowman
Sue and Alan Boyd
Jane and Mike Broecker
Kenneth Holroyd and Ann Brown
Lori Grimes and Kent Butler
Richard and Laurie Campitelli
Michael and Jo Carpenter
Linda and Pete Clark
Mary Boone Costello
Micah Covert
Michelle Deck er and Zach Holl
Gloria and Dale Devol
Barbara Donohue
David Drabold and Michele Papal
Bob Eichenberg and Ariana Rinaldi
Mitch and Sue Farley
Leslie Fleming
Mary Anne and Don Flournoy
Ann Fugate and Rich Tomsu
Maryann and Norman Garber
Janet Garske
Alan and Sandra Geiger
Sara Gilfert
John Glazer and Faith Knutsen
Gary Goosman and Mary Ann Westendorf
Lee Gregg
Amy and Bob Grove
Frederick and Teresa Hindman
John and Suzanne Howell
Margaret Hummon
Ralph and Janet Iizard
Larry and Mary Tracy Jageman
Tom Johnson
Yeong Kim
Valerie and Timothy Kinnard
Kristin Kinnard and Matt Vermillion
Paul and Catherine Knoop
John and Kelli Kotowski
Carol and Bruce Kuhre
Tanja Kuhre
Neil and Karoline Lane
Masrissa and Nick Lautzenheiser
Robert E. Lazuka
Randy and Teresa Leite
Don and Sally Linder
Marla and Randy Longenecker
Susan Loughridge
Nancy Manning and Eric Fenstermaker
Sheils and Michael Mark
Diana Marvel
Tom McGuire
Danny Moates
John Molinaro
Ann Moneyenny and Michael Kleinman
Frank and Lorraine Myers
Linda Parsons and John Hauser
Debbie and Jim Phillips
Tom Redfern and Jane Forrest Redfern
Mary Anne Reeves
Allyn and Marsha Reilly
Kristin and Chip Rice
Sue Righi
Sallie Anne Roberts
Becky and Kip Randy
Robbin and Jerry Schaffer
Robert and Arlene Sheak
David and Jennifer Simon
Mark and Rita Snider
Larry and Frances Snyder
Shannon Stewart
Cita Strauss
Eris and Curt Sykes
Linda Thornton
Kay Tousley and William Owens
Annie and Jay Warmke
Robin Webb
Mark and Wanda Weinberg
Todd Wingett
Jane Woodrow
Athen's County Economic Development Council
Suzanne Knure,hase and William Rhinehart

IN MEMORIAM

KATHY LAYMAN

On November 4th 2016 active Rural Action member Kathy Layman of Chesterhill passed away at her home, Sunshine Hill Farm, where she founded the Take Flight Retreat Center. One of the great privileges of working at Rural Action are the wonderful people and relationships that form along the way. Kathy was one of those people. Kathy was a person who had the amazing, rare talent of making you feel like the best version of yourself. She treated herself the same way, working at Rural Action are the wonderful people and relationships that form along the way. Kathy was one of those people. Kathy was a person who had the amazing, rare talent of making you feel like the best version of yourself. She treated herself the same way, and would let no internal or external obstacles preclude her from achieving her dreams. In everything she did and said, Kathy gave gentle reminders to forge connections with each other and nature. She was a true friend to me, to the work of Rural Action, and to this beautiful place we call home. Written by Andrea Reany

MEMBERS WE LOST IN 2016

In addition to William Beale and Kathy Layman, we also lost David Horn, Nancy Green, Judy Klare, and Joy Lindskold in 2016.

THANK YOU FOR YOUR MEMORIAL GIFTS

Thank you to the following Rural Action members who gave in memory of a loved one: Kathy Strode, Paul and Cathy Knoop, Sara Gilfert, Leslie Dybiec, Kaye Appleman, Gina Fleitman, Frank and Lorraine Myers, Janet Topolsky, Christine Kriseley and David McCoy, Robert and Shirley Williams, Bronwen Stimpert, Lauren Miller, and Mark and Wanda Weinberg.

WILLIAM BEALE

A lifelong inventor and philosopher, it was William’s driving ambition to leave the world a better place on the basis of sound engineering and innovative thought. Although he claimed never to have achieved the full extent of his intentions, his inventions were essential components of products both on Earth and in space. His company and its spinoffs employed hundreds, and his philanthropic funding extended the reach of his vision locally, regionally, and globally. William lived his values on a 300 acre solar-powered tree farm with Carol Beale. He aided Carol’s tireless development and maintenance of gardens and multiple livestock while himself maintaining the underlying technology. The couple dedicated themselves to a carbon-free existence, and supported organizations that work toward that goal, including long involvement with Rural Action. His most recent essays are accessible at http://www.visioningthefuture.org. William is survived by his wife and three children, their families, and a broad local, regional and global network of family, friends and followers. His vision and compassion are an inspiration to Rural Action staff and members, and we remember him fondly and with deep appreciation.
In 2016, Rural Action reached 20 out of 32 Appalachian Ohio counties, 14 directly through Rural Action programs, and 6 additional counties through our Ohio Stream Restore Corps partners. Ohio Stream Restore Corps is a 26-member AmeriCorps program administered by Rural Action. Additionally, we reached 5 counties outside of Appalachian Ohio as we continue to strengthen relationships across the state and our work continues to grow. Rural Action has 5 offices located on the ground in communities where we work. Our offices are located in Athens, Perry, Morgan, and Tuscarawas counties.

WHERE WE WORK

Counties served directly through Rural Action
Additional counties reached through Ohio Stream Restore Corps partners

25 COUNTIES AND COUNTING...

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SUPPORT THE WORK YOU LOVE

Rural Action’s MEMBERS are its heart and soul. Having a MEMBERSHIP BASE means you have people who invest in your work, share their ideas, and roll up their sleeves. Some members choose a SUSTAINING MEMBERSHIP through automated giving. Some members become MAJOR DONORS and give more than $250 each year to keep us strong. Some members become multi-year donors and join Rural Action’s GIVING SOCIETY, pledging a major gift for 3 to 5 years. Some members even put us in their wills, making PLANNED GIFTS to ensure Rural Action continues to change the world for the better. Some members provide CAPITAL GIFTS so our facilities are clean, efficient, and vibrant homes for sustainable development. Please support the work you love, and talk with a staff or Board member about how you can help. Thank you.

BECOME A MEMBER

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MORE WAYS TO GIVE

To support Rural Action’s work far into the future, we have established endowment funds with two community foundations. These endowments allow us to set aside funds for specific programming, secure against unforeseen hurdles, and help plan for organizational growth, all while protecting our longevity and legacy in Appalachian Ohio for generations to come.

VOLUNTEER WITH US

Each year, more than 1,000 people volunteer with us. We offer many kinds of opportunities, so whether you like to be in the field or in the office, we will find the right spot for you! When you volunteer 3 hours per year (or more) you will receive a 1-year membership to Rural Action. Join our mailing list at www.ruralaction.org to receive our latest volunteer opportunities:

Examples of Volunteer Opportunities

• National Service Through AmeriCorps, ComCorps, and VISTA
• High School & College Internships
• Plant Monitoring & Restoration on Wayne National Forest lands
• Assisting at the Chesterhill Produce Auction
• Processing Fresh Vegetables for Schoolchildren Through Farm to School
• Helping at Rural Action Events
• Dumpsite & Stream Clean-ups
• Recycling at Festivals

LEARN MORE ABOUT OUR FUNDS:

Foundation for Appalachian Ohio
Rural Action Fund for a Sustainable Future.
www.appalachianohio.org

Athens Foundation
Communities of Hope Fund
www.athensfoundation.org
## FUNDERS + SPONSORS

### GRANTS + CONTRACTS
- Appalachian Center for Economic Networks
- Appalachian Regional Commission
- Athens County Public Libraries
- Athens Foundation
- Athens Harvest Fest
- Big Brother/Big Sisters of Central Ohio
- Camp Oly’ Okwa
- Boogie on the Bricks
- Buckeye Hills Regional Council
- Buckeye Trails Association
- Central Appalachian Network
- Charles M. & Mary D. Grant Foundation
- City of Athens
- Community Foundation of Perry County
- Country Nights Lights Festival
- BigFest 2016
- Earthtale of Ohio
- Epstein Teicher Philanthropies
- Fashion Meets Music Festival
- Green Columbus Earth Day
- High Gravity Hullabaloo
- Hocking College
- Little Cities of Black Diamonds
- Morgan County Heritage Day
- Mud Run Stream Keepers
- Muskingum Watershed Conservancy District
- National Forest Foundation
- Nelsonville Music Festival
- New Belgium Clips Tour
- Ohio Health O’Bleness Hospital
- Ohio Brew Week
- Ohio Department of Natural Resources
- Ohio Environmental Protection Agency
- Ohio Hill Country Heritage Area
- Ohio Pawsapaw Festival
- Ohio State University Extension
- Ohio University International Scholars
- Ohio University-Voinovich School
- Ohio Water Development Authority
- One Foundation
- Osteopathic Heritage Foundation
- Paradise on the Town
- Peoples Bancorp Foundation
- Perry County Commissioners
- Pyro De Mayo Fest
- Resonance Music Fest
- ReUse Industries
- Rockfeather Family Fund - Just Transition
- Rootwire Festival
- ServeOhio
- Sisters Health Foundation
- Stirling Ultracold
- Sugar Bush Foundation
- Sunday Creek Associates
- Tuscarawas County Commissioners
- United States Department of Agriculture
- United States Department of Interior
- USDA Rural Utilities Service
- Office of Surface Mining
- Upgrade Athens
- Upgrade Ohio
- US Endowment for Forestry & Communities
- US Environmental Protection Agency
- US Forest Service - Wayne National Forest
- Virginia Tech
- Corporation for National & Community Service
- Huff Run Watershed Restoration Partnership
- Morgan County Convention & Visitors Bureau
- Perry County Solid Waste Conservancy District
- Ohio University Center for Campus & Community Engagement
- North Central Sustainable Agriculture Research & Education

### PROGRAM SPONSORS
- Airclaws Inc.
- Athens-Mollnock Solid Waste District
- Booze’s Home Cooking
- Buckingham Coal Company
- Burr Oak Lodge & Conference Center
- Burr Oak State Park
- Casa Nueva
- Crane Hollow, Inc
- Dairy Queen Glouster
- Donkey Coffee
- East Elementary PTO
- Fluff Bakery & Catering
- Frog Ranch Foods, LTD
- Grind Burnt
- Hocking Valley Bank
- Hocking Hills State Park Lodge
- Jackie O’s Pub & Brewery
- Jim Hart Studio
- Keep America Beautiful
- Knead’s Bakehouse
- Kroger of Trimble
- Lake Hope State Park Lodge
- Lil Lui Restaurant
- Modern Woodmen Financial (Susan Roth)
- Muneye Health Care
- Nelsonville Rotary
- Ohio Health O’Bleness Hospital
- Ohio Ornithological Society
- Ohio University Athletics
- Salena Insurance Agency
- Shanky’s Home Plate
- Social Enterprise Alliance (Cincinnati)
- Social Enterprise Alliance (Kentucky)
- Snowville Creamery
- Subway of Glouster
- The Farmacy
- The Winding Road
- Tradewinds Printwear

### WANT TO BE A SPONSOR?
Call us at 740.677.4047 to learn about opportunities to become a program sponsor. Sponsorships are available for a 12 month period or for a single event.

## 2016 FINANCIAL INFORMATION

### ASSETS
- **$1,284,773** TOTAL ASSETS
- **$533,361** CURRENT ASSETS
- **$1,284,773** LONG-TERM LIABILITIES
- **$452,241** TOTAL LIABILITIES
- **$228,263** ENDOWMENT INVESTMENTS
- **$214,715** PERMANENTLY RESTRICTED
- **$70,908** TEMPORARILY RESTRICTED
- **$214,967** RECEIVABLE
- **$204,769** PLEDGES RECEIVABLE
- **$324,457** UNRESTRICTED NET ASSETS

### LIABILITIES & NET ASSETS
- **$21,341** CURRENT LIABILITIES
- **$21,341** TOTAL LIABILITIES
- **$21,341** ENDOWMENT
- **$452,241** INVESTMENTS
- **$1,284,773** CURRENT ASSETS
- **$1,284,773** LIABILITIES + NET ASSETS
- **$214,967** PERMANENTLY RESTRICTED
- **$204,769** TEMPORARILY RESTRICTED
- **$214,715** RECEIVABLE
- **$70,908** PLEDGES RECEIVABLE
- **$324,457** UNRESTRICTED NET ASSETS

### REVENUE
- **$2,259,122** TOTAL REVENUE
- **8%** DONATIONS & MEMBER DUES
- **16%** EARNED INCOME
- **76%** GRANT & CONTRACT REVENUE

### EXPENSES
- **$2,252,370** TOTAL EXPENSES
- **6%** FUNDRAISING
- **12%** ADMINISTRATION
- **82%** PROJECTS