Our 2010 November Breakfast raised $15,070 and increased the total multiple-year gifts to over $100,000.

Listed below are Rural Action's current Giving Society Members:

Danny Moates  
Ann Moneypenney & Michael Kleinman  
Frank & Lorraine Myers  
William Owens & Kay Tousley  
Laura Pistone  
Rob Scott Placier  
Wendy Porter  
Joanne Dow Priesley  
Tom Redfern  
Tom Reid  
Shannon Richmond & Patrick Rose  
Susan Righi  
Becky & Kip Rondy  
SueAnn Roth  
Debbie & John Schmieding  
Kaebe & Amy Shaw  

Warren Shaw  
Robert & Arlene Shaw  
Jennifer & David Simon  
Ray & Marilyn Skinner  
Jim & Jone Smith  
Mark & Rita Shider  
Larry & Frances Snyder  
Angie & Matt Starine  
Mike & Mary Steinmaus  
Cita Strauss  
Seth Teicher  
Doug & Linda Thornton  
Andrew Vought  
Marina Walton  
Melissa Wiles & Greg Kessler  
Thomas & Anne Walker  
Stevan Walsowski & Kristine Hayes

Donna & Jay Wamsley  
Dan & Jacque Weber  
Regan & Michael Welch  
Travis & Carma West  
Louis & Robert Whaley  
Constance & Joseph White  
Maureen & Nathan Wise  
John & Jane Woodrow  
Brown & Nancy Word  
Pete Weyer

In this time of economic downturn, we have grown - our staff, budget and talent. Along with that growth we have had some bumps in the road. As members you have responded to our growing pains; you consistently renew your memberships, remain engaged in what we are doing and continue the financial support which provides the stability that is critical to our organization's success and ability to plan for the future.

The following pages are but a small reflection of the work that was accomplished between January 2010 and December 2010. Rural Action was able to add 4 full-time staff and increase 1 part time staff to full time in 2010. 2010 also saw the conclusion of the first year of the Americorps program, far surpassing the goals set. This inaugural group reached far into the communities we serve, which we would not have been able to impact without their talents, time and dedication.

At the core of this growth have been a dedicated staff and faithful members and volunteers. Collectively, our team of passionate people has continued to work together. You are a part of our team. Having the ability to build on this passion will allow us to look forward, to help shape the Appalachian Transition we are experiencing.

Thanks for your ongoing support.

Scott Miller, Board Chair  
Michelle Decker, Executive Director

FROM THE CHAIR & DIRECTOR

The theme for 2010 was "a year of growth and expansion." This report is going to reflect that growth. While our mission remains the same - to foster social, economic, and environmental justice in Appalachian Ohio, how we go about achieving our mission is positively changing to reflect the needs of the region and Rural Action's ability to face the challenges before the region.

Thanks for your ongoing support.

Scott Miller, Board Chair  
Michelle Decker, Executive Director
The Rural Action Giving Society was established in 2004 to create a more sustainable funding structure for Rural Action and give community members an opportunity to contribute to the organization’s work on a long-term basis.

Tony Barnick
Kelli Bell
Ted Bernard
Joe & Phyllic Bernt
Garrett & Cecilia Boone
Mary Ann Borch
Jack & Sandy Bottorff
Kenneth Bowld
Jen & Jeremy Bowman
Sue & Alan Boyd
Anne Brown & Ken Holroyd
C. & J. Tax
Revs. Bill & Tracey Carroll
Russell Chamberlain
Anthony & Helen Chila
Larry & Kim Cowdery
Lindsey Daniels

Michelle Decker & Zach Holl
Gifford Dooxee
Leslie & Dan Dunn
Leoniad & Lisa Elason
Mitch & Sue Farley
Mary Anne & Don Flournoy
Sheila Ann Fugate & Rich Tomus
Maryann & Norman Garber
Jim & Sara Giffert
John Glazer
L. Alan Goldsberry
Claudio Gonzalez-Veluzco
Ephah Gossney
Theodora Lee Gregg
Steve Grimes
Mimi Hart
Luther & Jeanne Haseley
Warren Haydon
Elizabeth Honinger
June Holley
David & Janet Horn
Larry & Mary Tracy Jagman
Katherine Kelly & Willem Roosenburg
Douglas Kohl & Peggy Loberberger
John Kotowski
Carol & Bruce Kuhre
Patricia Light
Paul & Sarah Logue
Susan Lougbridge
Thomas & Lynn Lovdahl
Gene Mapes
Ralph & Marilyn Martin
Lynn Miller
Scott Miller & Becky Bushy-Miller

- Huff Run Watershed uses a new type of technology for Ohio on the Mineral Zoor Road Restoration Project. The project is the first of its kind in Ohio to use a Reverse Alkaline Producing System or RAPS.
- Rural Action’s Energy Committee completes Park and Ride Project, its first undertaking.
- Chesterhill Produce Auction was purchased.
- “Chesterhill Produce Auction, A Rural Appalachia Case Story”, was completed by The Voinovich School of Leadership and Public Affairs at Ohio University. This document is a product of Rural Action’s collaborative sustainable agriculture work with the Central Appalachian Network (CAN), funded by the Ford Foundation, and the Mary Reynolds Babcock Foundation.
- The Environmental Education program was reinvigorated, hiring a full-time environmental education coordinator thanks to an Epstein Teischer Grant.
- The Appalachian Carbon Partnership program comes to the region, expanding income opportunities to landowners.
First year 2009-2010 AmeriCorps program ended. Eight members far surpassed goals made for year. 1,948 volunteers leveraged and 3,778 disadvantaged youth served through environmental education.

Hired full-time Green and Regionally Oriented (GRO) sales person from Holmes County for our forestry program, allowing expanded opportunities for regional producers and buyers to do business and keep money local.

Rolled out Rural Action’s newest program, the Appalachia Ohio Zero Waste Initiative, and hired a full-time coordinator.

Rural Action Sustainable Agriculture surpassed 2010 goals for Chesterhill Produce Auction. Sales surpassed $90,000, over 50 growers and producers sold at the auction and there were over 700 registered buyers by the end of the season, providing a more stable income for area growers and producers.
2010 FINANCIALS

REVENUE & EXPENSES

- Grant income: 84%
- Contract income: 16%
- Program activity sales: 4%
- Earned income: 2%
- Donations/membership: 5%

Total Revenue: $2,050,022

Total Expenses: $1,530,349

ASSETS

- Current assets: $458,199
- Equipment investments: $364,974
- Fixed assets: $216,291
- Pending receivable: $62,540

Total Assets: $1,163,294

LIABILITIES + NET ASSETS

- Current liabilities: $18,301
- Long-term liabilities: $155,800
- Net assets:
  - Temporarily restricted: $360,015
  - Permanently restricted: $104,374
  - Unrestricted net assets: $327,044

Total Liabilities + Net Assets: $1,281,294

- Membership expands to 668 members.
- Appalachian Green Teachers Project launched, integrating local resources with classrooms, tying learning goals to outdoor experiences and enhancing education for area K-12 students.
- Sunday Creek Watershed received full endorsement from the state of Ohio after submitting the third edition of the Comprehensive Watershed Management Plan.
- Working with Central Appalachian Network (CAN) partners, Non-Timber Forestry Products develops a strategy and expands across state lines into Kentucky and produces an ongoing study on multiple income streams from forests.
RURAL ACTION ASSOCIATES

Joe Brehm     Environmental Education Programs Coordinator  
Rick Bush     GRO Wood Products Specialist  
Michelle Decker  Executive Director  
Bob Fedyski   Local and Institutional Food Liaison  
Tanner Filay  Sustainable Forestry Project Assistant  
Amber Leasure-Earnhardt  Sunday Creek Watershed Group Coordinator  
Kyle O’Keefe  Zero Waste Initiative Coordinator  
Susi Rankis  Sustainable Forestry Administrator  
Tom Redfern  Sustainable Agriculture Coordinator  
Susan Roth  Development and Communication Director  
Nathan Schlater  Monday Creek Water Quality Specialist  
Mike Steinmaus  Monday Creek Restoration Project Coordinator  
Linda Thornton  Financial Director  
Jordan Vincent  Member and Donor Development Liaison  
Sarah Warda  Visual Communications Coordinator  
Maureen Wise  Huff Run Watershed Restoration Partnership Coordinator  
Allan Wilhem  Computer Specialist  
Candi Wilhem  Human Resources and AmeriCorps Director

RURAL ACTION STAFF

AMERICORPS MEMBERS

Emily Ankey  Huff Run Watershed Restoration Partnership  
Lauren Armeni  Leading Creek Watershed  
Brian Blair  Sunday Creek Watershed Group  
Sarah Boyle  Sunday Creek Watershed Group  
Rina Caldwell  Raccoon Creek Partnership  
Sarah Druce  Monday Creek Restoration Project  
Matthew Halfhill  Monday Creek Restoration Project  
Emily Hammon  Monday Creek Restoration Project  
Elise George  Monday Creek Restoration Project  
Leah Graham  Sunday Creek Watershed Group  
Amy Ketner  Moxahala Watershed Commission  
Kara Sanders  Leading Creek Watershed  
Sarah Landers  Raccoon Creek Partnership  
Melissa Thorne  Huff Run Watershed Restoration Partnership  
Kara Walton  Raccoon Creek Partnership  

Travis West  Scott Miller  
Rev. William Carroll  Susan Loughridge  
Paul Benedickt  Shana Byrd  
Mary Finney  John Kotowski  
Karl Runser  Dave Simpson  
Rebecca Vailquez-Skillings  Mary Anne Flourney  
Amy Grove